



信諾會計商業服務  
SINO ACCOUNTING  
& CORPORATE SERVICE

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WEBSITE: [www.taxation-hk.com](http://www.taxation-hk.com)

Hong kong Trademark registration (F06)

Kindly fax to us after completion

Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Trademark register (中文) \_\_\_\_\_

(Eng.) \_\_\_\_\_

Reg. address (Eng.) \_\_\_\_\_

Co.. number \_\_\_\_\_

(Company director is corporation, please provide the director of that company)

Director name (English) : \_\_\_\_\_ HKID / passport No. : \_\_\_\_\_

(中文) : \_\_\_\_\_

Correspondance  
address : \_\_\_\_\_

**Your intended registration category :-** (see the latter part of this form)

**You may register the whole category , or under a categories, register more specific product / service (e.g.: under Cat. 25, register sports wears)**

**Required document:**

Trademark sample , **Send by email to our company.** Normally, the trademark will be registered in black-and-white colour.

Where did you find us : ☐ friends ☐ Leaflets ☐ Notice board ☐ Internet (Yahoo) ☐ Internet (Google)

Reason for  
choosing us: ☐ Price ☐ Service attitude ☐ Referrals ☐ Location ☐ Existing client ☐ Others \_\_\_\_\_

**Declaration:** We understand once Sino Accounting has prepared all relevant documents, registration process, due to whatever reasons *from us*, is ceased; we still have to pay the service fee. We confirm that the above information is true & Correct, and we will make the payment when relevant documents are signed

**Date of Application:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**What is a trademark:**

A trademark is a sign that distinguishes the goods and services of one trader from those of others. Typically a trademark can be words (including personal names), indications, designs, letters, characters, numerals, figurative elements, colours, sounds, smells, the shape of the goods or their packaging or any combination of these. A sign must be capable of being represented graphically in order for it to be registered as a trademark.

信實可靠 專業承諾

Professional Quality at Competitive Price



### **Trademark Categories:**

Your application must include a list of all goods and services which you want to register your trademark with. You must list the goods and services in the class(es) they fall in. You should also state the number of class(es) they fall in.

There are altogether 45 categories, in which, cat.1-34 belongs to physical products (e.g. electrical home appliance, furniture), Cat. 35-45 belong to trademark in service. (e.g. Advertising, insurance etc.) You may register more than 1 category. However, excessive category registration on irrelevant category may lead to time and money waste.

### **Fee and time:**

| Service   | Remarks   |
|---|---|
| Our service fee:  | <b>Promotional Price: HK\$2,980</b><br>Every extra category of registration (Defensive trademark) HK\$580   |
| Gov't fees:<br>Registration fee (IPD)<br>Search fee (IPD) | HK\$2,000 (Exclude defensive trademark)<br>Every extra category HK\$1,000 (Exclude defensive trademark)<br>HK\$800 (Every extra search category: HK\$200) |

### **Fee and time:**

| Procedures                                  | Time required   |
|---|---|
| Trademark search                            | 2 weeks (checking of any similar trademark already registered)        |
| Trademark registration                      | 3 months  |
| Public consultation<br>(Gazette publishing) | 2 months (checking if there should be any objections from the public) |
| Total processing time                       | Around 6 months.  |

**Effective duration of a valid HK Trademark: 10 Years**

**Assisting your in seeking the most suitable category, Please check out the following website:-**  
<http://www.wipo.int/classifications/nivilo/nice/index.htm#>

**45 Categories to choose, See the following link and press ALL**

<https://www.ipd.gov.hk/en/trade-marks/apply-for-a-trade-mark/how-to-classify-my-goods-services/index.html>